



TRANSCRIPT – December 2025 ASQ Member Benefit Session

Stay Connected with ASQ's Professional Communities

**This transcript was AI-generated.*

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00:00:00.207 --> 00:00:24.216

Michael Sullivan: So, in the interest of time, we're going to go ahead and get started. First and foremost, I want to thank everyone for coming today. I know the last... this last month of December, everybody has a lot of things on their plate to kind of get done and taken care of, so I appreciate you spending some time with us today. So, what we're going to do today is we're going to kind of go over the professional communities at ASQ. So, for those of you who don't know me, my name is Michael Sullivan. I am the Member Success Manager.

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Michael Sullivan: Couple of things, if you have any questions, go ahead and put them in the chat.

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Michael Sullivan: And then after the, meeting, these slides will be posted on...

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Michael Sullivan: ASQTV, which is new. So, previously, they were put on the member portal, but we've kind of transitioned them just to make sure that everybody can see them and everybody can download them. So again, if you have any questions, go ahead and put them in the chat. Lauren, who's our presenter today, if you have any questions along the line that she can actually take care of or answer, please go ahead and put them in there. And again, these will... these slides will be available along with the recording at the end, and again.

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Michael Sullivan: It'll be on ASQTV. That will be in a follow-up communication. You don't have to worry about writing it down. Where was it? Where was it? We'll send it out, and we'll make it easy for you, so...

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00:01:07.037 --> 00:01:08.647

Michael Sullivan: Thank you for that.

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00:01:08.647 --> 00:01:33.227

Michael Sullivan: So, for those of you who have the upcoming conferences to think about, so the Lean and Six Sigma Conference is coming up in Phoenix, Arizona, where it's warm, so I'm in Milwaukee where it's cold, so that sounds like a good destination to me, as well as World Conference is going to be in Orlando, Florida, and that's in May, and that's next year. So, both of these conferences have member pricing or group pricing. So, think about if you're going to send a team of

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Michael Sullivan: 5. There could be 5 or more, you're going to get kind of a little discount in pricing. Anything more than, like, 5 to 10, you'd get a little bit more. So, think about using any event credits that you may have, or thinking about getting anybody who's registered for those teams. As you can see, early bird pricing for Lean and Six Sigma ends on December 15th, so go ahead and get that in there if you can, or if you want to reach out to myself and my team.

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Michael Sullivan: we can easily help you get that done. So again, kind of keep in mind that that early bird registration and early bird registration for World Conference is January 31st. So, keep that in mind as well if you have any event credits to utilize as well. So, keep that in mind. So, we hope to see you at both of those conferences as well.

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00:02:16.727 --> 00:02:41.486

Michael Sullivan: So, there's a Cost of Quality Report, the IoE '25 Cost of Quality. I was already writing 2026 the other day, so I'm kind of, like, tripping up my own words. So, the 2025 Cost of Quality Report came out, and for those of you who were able to attend the Excellence Roundtable, you actually will see those names of Doug Wood and Frazier Pruitt. So, again, they actually helped us with this, so if you'll hear that name kind of

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00:02:41.487 --> 00:02:54.947

Michael Sullivan: coming up again and again. That's where they helped us with this report, as well as they kind of went over some of those key points in the Excellence Roundtable. And I encourage everybody to go on that link as well, after,

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00:02:54.947 --> 00:03:09.417

Michael Sullivan: after this event, there will be a link to the resources that are on ASQTV. That Excellence Roundtable will be there as well, that recording. So, again, if you want to take a look at that and listen to that as well, you can feel free to take the complimentary download. Again.

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00:03:09.417 --> 00:03:16.197

Michael Sullivan: Download it as many times as you need to do it, make sure you share it with your team, send a link to your team, it's a great, great resource.

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00:03:16.727 --> 00:03:29.066

Michael Sullivan: So, I'm going to present today... I'm not gonna present, I'm going to present Lauren. Lauren is going to be presenting today on the member community. Lauren's our Senior Membership Director, and Lauren, I'm going to hand it over to you.

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00:03:30.067 --> 00:03:31.636

Lauren Von Euw: Awesome! Thanks, Michael.

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00:03:31.817 --> 00:03:34.297

Lauren Von Euw: Can we kick it off on the next slide?

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00:03:36.347 --> 00:03:49.507

Lauren Von Euw: Terrific! Well, thank you so much again for joining us today. As Michael said, my name is Lauren, and I have the honor of overseeing ASQ's individual membership and our amazing communities as part of my role here at ASQ.

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00:03:49.687 --> 00:04:06.336

Lauren Von Euw: Here's a quick agenda of what we'll look at today, focused on our communities, what they are and what they do, and maybe how you can get more involved. We'll also take a deep dive into our online community platform that we call myASQ.

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00:04:06.517 --> 00:04:19.086

Lauren Von Euw: And this is really the virtual home for our communities, and has a lot of opportunity to engage in discussions, sign up to volunteer, make connections, and see what events are coming up.

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00:04:19.087 --> 00:04:36.277

Lauren Von Euw: I did take a quick peek at the attendee list today, and I think we also have some long-time volunteers on the list, so this is going to be kind of a 101 introduction to our communities, but hopefully we'll uncover something about myASQ that maybe you didn't know already. So, can you go to the next slide?

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Lauren Von Euw: Terrific. And a big part, if not the biggest part, of what an ASQ Membership has to offer is our community. So, as a professional association focused on quality, ASQ has the uniqueness, I think, of spanning across multiple topics and industries.

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Lauren Von Euw: A lot of membership associations out there tend to cover one specific job or industry. So, for example, if you were an attorney, you would be part of a bar association.

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Lauren Von Euw: But one of the amazing things about ASQ is how quality is really embedded in multiple industries, in multiple job titles or roles all across the globe. And so that's what makes our communities at ASQ really unique, and allow you to glean so much information, even if it's maybe from a group that you maybe thought wasn't related to your job at all, but you find some sort of connectivity

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00:05:36.967 --> 00:05:38.097

Lauren Von Euw: In the work.

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Lauren Von Euw: I know we have a mixed call on the audience, mixed audience on the call today, so if some of you are individual members, some of you may receive membership through your company, so if you are connected through your company, you need to make sure you're utilizing one of their affiliate memberships in order to gain access to our communities.

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Lauren Von Euw: If you are what we call a LinkedIn employee, sometimes you... that unfortunately does not provide you access to these groups, so if you have questions about that, I encourage you to reach out to Michael or to our org membership team. They can get everything figured out for you, so we can make sure you access all of the awesome things we're going to walk through today.

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00:06:16.587 --> 00:06:17.547

Lauren Von Euw: Next slide.

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00:06:19.877 --> 00:06:40.457

Lauren Von Euw: Okay, so we've kind of talked about community as a concept a little bit, but what are the actual details when it comes to ASQ Membership? Again, it's about our network, it's about our global reach. By leveraging your ASQ individual membership, you will have access to all of these awesome stats that you see on the screen. So we have local networks.

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00:06:40.627 --> 00:06:53.556

Lauren Von Euw: Industry or topic-specific technical communities, mentoring, either as a mentor or a mentee, and events, both in-person and virtual, and so on.

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Lauren Von Euw: Next slide.

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Lauren Von Euw: So, let me break that down, kind of, a little bit, all those numbers we just looked at.

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Lauren Von Euw: As an individual member of ASQ, when you joined, you likely selected or were presented with what we call a geographic section.

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Lauren Von Euw: And so this is a group, or a community, of quality professionals across multiple industries that reside in your area. So, for example, I live on the East Coast, I live in Pennsylvania, and so my local section would be the Philadelphia section.

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00:07:29.427 --> 00:07:42.076

Lauren Von Euw: And these local sections are organizing events, so you have things like, plant tours, networking, happy hours, in-person learning, and lots of presentation opportunities.

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Lauren Von Euw: They do often also organize virtual events, so it's not just an in-person experience, but it can be a really great mix of learning and networking with other local quality professionals. So if you have an individual membership and you're not sure, maybe, what section you belong to, or how you can connect with folks in your local section, I encourage you to reach out to us. We can make sure you're in the mix.

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00:08:05.927 --> 00:08:09.377

Lauren Von Euw: And make sure you have a positive in-person experience.

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Lauren Von Euw: Next slide.

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00:08:14.897 --> 00:08:39.637

Lauren Von Euw: Okay, great. So then, in addition to that local community that you can access, you also get, as part of your individual membership, access to industry, or topic-specific communities. So there are 26 of these, you can see them kind of all on the screen. And as part of your membership, there's no limit. You can belong to any and all of them if you choose. I don't know that I'd recommend all 26,

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Lauren Von Euw: But if that's... that's of interest, we absolutely encourage you to go for it.

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Lauren Von Euw: So you can see them all listed here. Some of the larger ones are things like quality management, audit, and then we have some things that are maybe more discipline-specific, like Lean Enterprise and Six Sigma.

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Lauren Von Euw: And since these are based on topics and based on industries.

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00:09:01.187 --> 00:09:19.627

Lauren Von Euw: All of their touchpoints or their connectivity or events happen virtually. But it's really the same concept as those local sections. It's a group of members, everyone's interested in the same topic, and then these groups are providing networking, they're providing learning opportunities, and a lot of content.

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00:09:19.627 --> 00:09:21.896

Lauren Von Euw: On these specific areas.

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00:09:22.117 --> 00:09:45.947

Lauren Von Euw: And, again, unlimited. So, as part of your ASQ membership, you can belong to one or more of these, and just like your section, if you're not sure which ones you're a part of, or what you signed up for, you can manage these yourself through your online account on our website, but if that's too much, too, or you're unsure how to do that, reach out. Our customer care team can make sure you have the right selections and the things that you're most interested in.

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00:09:48.247 --> 00:09:49.577

Lauren Von Euw: Next slide.

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00:09:51.987 --> 00:10:03.077

Lauren Von Euw: Okay, so that's kind of the 101 around what our communities are, and, how we describe them, and so now we can kind of get into the how.

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00:10:03.137 --> 00:10:19.586

Lauren Von Euw: All of these groups, both sections and divisions, are part of our online community, which we call myASQ. And so, I try to describe this or think of this as more of a social network for your professional life, so just like

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00:10:19.587 --> 00:10:28.857

Lauren Von Euw: Personally, you probably have maybe a Facebook account, or Twitter, or X. This is a website where you can visit to make connections.

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00:10:28.877 --> 00:10:37.597

Lauren Von Euw: Post discussions, or answer somebody else's question, see upcoming events, and a ton more that we're gonna walk through.

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Lauren Von Euw: Next slide.

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Lauren Von Euw: So, the place to visit and bookmark for myASQ is myASQ.org. You already have a login. It's the same email address and password that you use on our website, whether you're accessing content, registering for events, you always have to log in. That's the same login. Again, if you have questions, unsure what that is, please reach out so we can help you out.

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00:11:05.897 --> 00:11:10.396

Lauren Von Euw: But when you first log in, this is what the homepage will look like.

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00:11:10.397 --> 00:11:17.796

Lauren Von Euw: And I would really encourage you, as a first step, to click that box on the left that says Complete Profile.

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Lauren Von Euw: This will allow you to, add a picture, like you can see mine, you can add credentials or certifications, and let people know where your expertise lies, or where your interests lie.

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00:11:31.387 --> 00:11:48.566

Lauren Von Euw: This website, this platform, is all about connection, connecting with others. So if you don't have a lot about yourself on there, people won't know what your interests are, do you have something in common, or are you in the same area? So the more you can kind of flesh out your about you.

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00:11:48.567 --> 00:11:53.697

Lauren Von Euw: It just helps people to know who you are, and makes that connection even easier.

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Lauren Von Euw: Next slide.

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Lauren Von Euw: Okay, so the homepage is full of a lot of information, so if it's your first time logging in, definitely want to acquaint yourself with it. Up top, we have some ways you can quickly jump in, but you can see, like, we're scrolling, you can see all the discussions that are taking place, and then also on that right-hand side, we put a lot of quick links, like upcoming events, things like that.

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00:12:21.967 --> 00:12:29.957

Lauren Von Euw: And then at the top, you'll see Communities. If you click on My Communities, you are going to see all the communities that you are a part of.

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00:12:29.977 --> 00:12:43.117

Lauren Von Euw: So, going back to those sections, those divisions that you likely selected when you joined, or have changed since then, those are each going to have their own space on myASQ. So, you can see at the bottom.

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Lauren Von Euw: I... when I joined Make It Up, I signed up to be part of the Quality Management Division. So you can see, kind of, in my communities, that last one is the Quality Management Division. So that's one of the communities that I signed up for as part of my membership, and then because I signed up for it, I'm automatically in that community in my ASQ, and now I can participate.

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Lauren Von Euw: Next slide.

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Lauren Von Euw: And so, what does participate mean, really? One of the biggest activities that is happening in myASQ are the discussions. So folks can post a question, or maybe an issue they're facing at work.

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00:13:25.267 --> 00:13:49.256

Lauren Von Euw: And the group can weigh in and respond with their expertise. We have hundreds of discussions that are happening all the time. It's a great place to crowdsource. I've seen people post just general quality-related questions, quality tool-related questions, maybe an article or a book they've read that's really had an impact on them that they want to share.

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Lauren Von Euw: I've seen people ask for advice about a specific work-related issue, and the responses, the feedback, the back-and-forth dialogue that happens is really amazing. You can see some of the discussions on the

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Lauren Von Euw: on the screen that have had so many responses, and often we see people kind of responding to the responses. So it's like an ongoing dialogue, and it's really been helpful to folks. Folks that are preparing for a certification or an exam might need some advice or some pep talk, and, like, that just becomes a really heartwarming place, for people to encourage each other. So the discussions, I would say, is really

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00:14:28.897 --> 00:14:36.276

Lauren Von Euw: one of the top places where people are engaging the most, in addition to your own

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00:14:36.277 --> 00:14:44.657

Lauren Von Euw: communities, you know, the sections and divisions that you're a part of. All of our members are also part of what we call the All-Member Forum.

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Lauren Von Euw: And that's kind of an example of what you're seeing here. And that's just anything related to quality in your job or content that you want to share. It's kind of a catch-all. It's definitely the most popular discussion board that we have, so I would recommend kind of playing around in there and taking a look. We have years of dialogue that have happened, so sometimes it's helpful to even just search on a topic.

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Lauren Von Euw: And you can see all of the discussions that have come up about that.

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Lauren Von Euw: Next slide.

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Lauren Von Euw: One of the ways, that we encourage folks to build connections is through the directory. So, I mentioned... I'm going to mention this a few times, so I'm gonna preface this right now, but it's really important to build out and complete your online profile, and this is where... this is an area where that could come in handy. Perhaps

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Lauren Von Euw: you know, we just looked at all the discussions. Perhaps you were participating in a discussion, and you want to reach out to one of those people that responded personally. This is the way to do that through the member directory. You can search them up by name, usually that's the easiest way. There's an opportunity to have friend requests, kind of like in a social media space, and you can also send direct messages.

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Lauren Von Euw: So, in today's world, data privacy is a huge topic, a huge hot button issue, so this really provides a safe space for our members to connect.

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Lauren Von Euw: You can certainly go ahead and exchange personal contact information, but then it's kind of on you to do so. We as ASQ cannot share anybody's, personal contact information, so this is a great way to just connect, ask questions, say, I really would love more information on that.

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00:16:27.787 --> 00:16:31.247

Lauren Von Euw: And be able to do that in kind of a safe space.

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Lauren Von Euw: Next slide

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00:16:37.147 --> 00:16:49.296

Lauren Von Euw: And another real cornerstone of myASQ is the upcoming events. So I would say discussions are at the top, and events are slightly under that in terms of performance.

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Lauren Von Euw: Events are happening amongst our members nearly every day, and multiple times a day, depending on kind of where you are in the world. So, there is always an opportunity to find something that sounds really interesting to you, or presents an opportunity to network and connect with other professionals.

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Lauren Von Euw: And again, this links back to those geographic sections and technical divisions. So they are the ones that are hosting events through this platform. So from the events page, you can see exactly what events are scheduled.

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Lauren Von Euw: Are they in person? Are they virtual? And you can also kind of... they'll often include their registration links within this, so you can click to register and sign up.

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00:17:30.677 --> 00:17:54.947

Lauren Von Euw: And then, the other really great thing is a lot of times, these groups are then posting that information after the fact as a resource. So, even if you can't attend for whatever reason, particularly if it's virtual, just like today, right, they will often record that and post the recording or the slides so that you can still get the information even if you weren't available when the event occurred.

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Lauren Von Euw: And so it's really important to check this space often. Groups are posting new events daily, so it's constantly changing. There's new programs, conferences, webinars, everything's being added all the time, so it's a great space to keep your eye on, and so making sure you can take advantage.

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Lauren Von Euw: Next slide.

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Lauren Von Euw: And a huge component of our sections and divisions is volunteering. I mentioned I saw some familiar names on the call today, some of our long-standing volunteers, that's amazing. These groups, your local geographic section, all of those technical divisions, they are run by volunteers, and they are always looking to get more folks involved. So, if that is of interest.

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00:18:44.367 --> 00:18:49.986

Lauren Von Euw: We have a place on myASQ where you can see open volunteer opportunities.

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Lauren Von Euw: Our communities are posting their volunteer openings, almost like a volunteer job board, if you think of it in that way. And there's plenty of opportunity, all the way from serving as the chair of one of these groups, to simply supplying some content for an e-newsletter, or maybe helping out at an in-person event.

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00:19:09.477 --> 00:19:27.576

Lauren Von Euw: Volunteering is a great way, not only to give back to these communities, but it also provides you a way to build more connections, right? You're meeting more people, you're networking, you're connecting to more quality professionals, and maybe even add some skills or accolades to your resume. So...

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00:19:27.577 --> 00:19:37.856

Lauren Von Euw: As part of the volunteering piece on mySQ... myASQ, you can see the listing of available opportunities and apply for those right from within the site.

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Lauren Von Euw: So that's really nice. You can also, once again, another plug, you can update your profile, and make sure your experience and your skill set is up to date, so that also groups can reach out to you directly, right? We have this opening, and this person has already identified that they're really great with, computer skills, right? They're really great at creating graphics, and so maybe we can

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00:20:03.057 --> 00:20:08.577

Lauren Von Euw: can have them help market some of our events, right? So you're able to kind of match up the more you put out there.

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00:20:08.577 --> 00:20:17.676

Lauren Von Euw: The more people understand what you can do and how you can, contribute, and then kind of identify opportunities for you to volunteer, so...

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Lauren Von Euw: Really great hub for getting more involved.

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00:20:22.767 --> 00:20:24.537

Lauren Von Euw: Great, next slide.

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Lauren Von Euw: And I think we would all agree that mentoring is a really important

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Lauren Von Euw: personalized experience that can really, really make all the difference for someone who is maybe earlier in their career, maybe somebody who's gone through a career change, or is even just tackling something tough at work, or having a tough time. myASQ allows our members to participate in a mentoring program, either as the mentor, so someone

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00:20:54.977 --> 00:21:07.227

Lauren Von Euw: with experience and history that can help guide, or as the mentee, someone who is looking for... to receive that guidance, right? And so this tool allows both to, again,

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00:21:07.227 --> 00:21:21.367

Lauren Von Euw: kind of self-identify that they're interested in participating. We have had several mentors take on a few mentees at a time. The connecting happens virtually, and it's been a real benefit for everyone involved.

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00:21:21.817 --> 00:21:24.857

Lauren Von Euw: Tying that back to the importance of volunteering.

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00:21:24.857 --> 00:21:47.937

Lauren Von Euw: We have heard from several mentors what a positive experience it was for them to give back in this way, and then our mentees have been extremely grateful to make those connections early on in their careers. So, the actual mentoring, the connecting, the meeting happens outside of this platform. It's really up to the mentor and the mentee how and how often they want to connect. We have folks that meet

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00:21:47.987 --> 00:22:11.407

Lauren Von Euw: regularly, weekly, monthly, they decide whether Teams or Zoom or however they want to connect makes the most sense for them. But the matching and kind of, like, the raising of hands that they want to participate happens in this section of myASQ. So again, if you're interested in serving as a mentor, filling out that profile and kind of really self...

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00:22:13.077 --> 00:22:23.996

Lauren Von Euw: stating exactly where your expertise lies, and then being able to look through the mentees who have also really fleshed out that profile and see where matches can be made, so...

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00:22:24.617 --> 00:22:25.677

Lauren Von Euw: Next slide

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00:22:28.707 --> 00:22:40.946

Lauren Von Euw: And the last feature I wanted to touch on is our speaker directory. This allows you to, again, raise your hand, say you're available to speak on a topic that you are well-versed in.

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00:22:41.177 --> 00:22:45.416

Lauren Von Euw: Or it also allows you to search for speakers on a specific topic.

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00:22:45.517 --> 00:23:08.177

Lauren Von Euw: We have had our communities, our sections, our divisions make use of this when trying to find speakers, whether it be for a webinar or a conference or something like that. And we've also had folks use this maybe for bringing in a speaker to their place of employment, if they have a large quality department and are looking for something... for some outside perspective, and maybe some outside professional development.

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00:23:08.447 --> 00:23:27.997

Lauren Von Euw: But again, also, if you yourself are an expert on any topic, I encourage you to put yourself out there. A great way to give back, great way to build connections, great way to build out your resume. You know, I'm... I'm an expert in lean, and so then folks can reach out to you, and have you speak on that topic.

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00:23:31.377 --> 00:23:41.757

Lauren Von Euw: Okay, so we breezed through a lot of the areas in MyASQ, and all the ways that you can participate. Again, I would encourage you to log in.

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Lauren Von Euw: take a... take a look around, make sure... ask any questions. I have our email at the end of the slide, and of course, you can reach out to myself or Michael directly if you have questions.

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00:23:55.027 --> 00:24:14.446

Lauren Von Euw: But that's kind of all of the highlights in terms of myASQ. It may seem like a lot to keep up with. There's a lot of dialogue happening, I think I mentioned that, in terms of the discussions and things like that. So in your settings in myASQ, you can actually tailor

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00:24:14.537 --> 00:24:35.266

Lauren Von Euw: how you're up... how you get those updates, right? How do you know that there's new discussions happening? How do you know that there's new events being posted, and all of the other things? So, you can adjust your settings so that you are emailed updates. I find it's best to stay connected that way, because the updates that are relevant to me then just kind of come to my inbox each morning, which is really nice.

112

00:24:35.267 --> 00:24:59.886

Lauren Von Euw: You can adjust your settings as to how frequently you get those email updates, so that's something to make note of. For me, I get a daily update, so each morning in my inbox, there's an email, similar to the one we're looking at right now, that shows any discussion or event that was posted in the communities that I am a part of. So, that's kind of one of my morning routines with my coffee.

113

00:25:00.147 --> 00:25:13.517

Lauren Von Euw: And then if there's anything that interests me, any topics, any discussions that came up that are really relevant, I can simply click on that discussion from my email, and it takes me right over to that discussion in myASQ.

114

00:25:13.967 --> 00:25:15.666

Lauren Von Euw: And so after...

115

00:25:15.667 --> 00:25:40.637

Lauren Von Euw: kind of priority-wise, we're making sure our profile looks good, we're perusing that homepage to make sure we kind of understand the lay of the land. I would definitely then make sure that your email settings are what's best for you. We... I hate to hear someone say, oh, I didn't know that, or I didn't know that was happening, and so... and I get it, email is so much these days, everybody's inbox is overloaded, but if you update your

116

00:25:40.637 --> 00:25:50.256

Lauren Von Euw: preferences in a way that works for you, then you'll be able to kind of make sure you're staying in the know with all of these great things that are happening in your communities.

117

00:25:52.487 --> 00:25:53.467

Lauren Von Euw: Next slide.

118

00:25:55.267 --> 00:25:56.756

Michael Sullivan: There's a lag, sorry, there we go.

119

00:25:56.757 --> 00:25:57.587

Lauren Von Euw: Oh, no worries.

120

00:25:58.837 --> 00:26:21.587

Lauren Von Euw: That's kind of what I wanted to touch on today in terms of communities in myASQ. I do encourage, if you have any questions, that's our email over at the ASQ membership team. Happy to answer any questions, make sure your sections and divisions are what you want them to be, help you log in, whatever it takes to kind of get you on the platform. I'm happy to do that.

121

00:26:21.587 --> 00:26:25.426

Lauren Von Euw: And we can absolutely take any questions that also came in through chat.

122

00:26:26.627 --> 00:26:43.267

Michael Sullivan: Thank you, thank you, thank you, Lauren. I really appreciate that, and I think even having the email address there for any last-minute questions is a great thing, too. It's a great resource to have. Couple of... there was a couple of questions that came in in the chat. One is, how do I join more technical divisions? And I remember when you talked about it, there was 26.

123

00:26:43.267 --> 00:26:43.587

Lauren Von Euw: You sit...

124

00:26:43.587 --> 00:26:48.467

Michael Sullivan: you could have as many as you wanted. Right. So how would I go about adding more.

125

00:26:48.487 --> 00:26:56.456

Lauren Von Euw: So there's two ways you could do that. You could either self-serve, so if you log on to our website, ASQ.org, which is where you log in if you're

126

00:26:56.457 --> 00:27:21.446

Lauren Von Euw: need to download content, if you're registering for WCQI, those types of things, you have a login and a password, and so you can do that through your online account there. It's really just checkboxes at the end of the day. If that is, if you can't manage that, if you can't remember your login, whatever the case may be, just shoot us an email, we'll make sure we get those added for you, we can add and remove, and then you're automatically in those communities in myASQ.

127

00:27:21.447 --> 00:27:28.577

Lauren Von Euw: So the second, you know, we add those to your profile, that's part of your membership, now you're able to participate in those myASQ communities.

128

00:27:28.577 --> 00:27:30.927

Michael Sullivan: And then that's where they would get the communications.

129

00:27:30.927 --> 00:27:32.417

Lauren Von Euw: Related to those events, correct?

130

00:27:32.537 --> 00:27:33.077

Lauren Von Euw: You got it.

131

00:27:33.697 --> 00:27:40.576

Michael Sullivan: And then there's another question that came in, how do I know where these events or discussions happening in my community?

132

00:27:41.037 --> 00:28:01.607

Lauren Von Euw: So the best way to know... well, of course you could log in, you know, I have it up every day, so you could just bookmark it, make that a part of your, your morning routine to check myASQ, but if that's a lot, because we all have a lot going on in our day, I really, really stress checking out those email notifications in your settings, in your myASQ profile.

133

00:28:01.607 --> 00:28:25.857

Lauren Von Euw: What it allows you to do is get a digest email, it's called, and so that's literally, like, the digest of everything that happened in the communities that you belong to. So you can set that up to get notified immediately, so as soon as a discussion's posted, I want to know about it. That can get a little... a little... if you're part of those 26 communities, that can start to maybe feel a little overwhelming, so...

134

00:28:25.957 --> 00:28:50.907

Lauren Von Euw: proceed with caution. What I do is the daily digest, so every morning, by 8 a.m, pretty much, I'm looking at the myASQ Digest from the day before, so I can see everything that happened in the communities, any events that were posted, things like that. And then you could do a weekly, I think. So, it's kind of up to you how often you want to receive that information, but I really like it because it's kind of spoon-fed for me, it's a no-brainer.

135

00:28:50.907 --> 00:29:00.307

Lauren Von Euw: I open up my inbox, it's there, I take a look at what happened, what's relevant, am I interested in this event, let me click on it. If not, kind of move on with my day.

136

00:29:01.057 --> 00:29:11.977

Michael Sullivan: A couple of questions came in in the chat, and I know they were answered in the chat. One, is this meeting have RUs? The answer is no. I want to make sure that we're kind of talking about it in case people who are not looking at the chat.

137

00:29:12.107 --> 00:29:28.467

Michael Sullivan: There was one in here, how can I log into my ASQ? And I know that at the beginning, you talked about the difference between a Linked Employee and one who's an Individual Member. So, obviously, there's going to be, one is gonna have access and one doesn't. Do you want to talk more about that?

138

00:29:28.877 --> 00:29:47.426

Lauren Von Euw: So, if your company is an Organizational Member, then they are allotted a certain number of memberships, called affiliate memberships, per their bundle, their membership bundle. If you are using one of those, you have full access to all ASQ benefits, and that includes access to our communities.

139

00:29:47.427 --> 00:29:59.017

Lauren Von Euw: If you are not making use of those full memberships, and you are what we call a Linked Employee, which means you're connected, you might get some discounts and some content, that's a level at which does not have access to the communities.

140

00:29:59.017 --> 00:30:12.226

Lauren Von Euw: So, I would encourage them to reach out to your team, Michael, if they have questions on kind of who they are, where they are, how they can get access. But there is two distinctions in terms of how you're connected to your... to your employer.

141

00:30:12.877 --> 00:30:21.147

Michael Sullivan: And in addition to that, I will add to that, so if your company does have a certain number of allotted individual memberships, and those are already allotted

142

00:30:21.147 --> 00:30:35.587

Michael Sullivan: to employees, you, as that linked employee, can upgrade your linked status. So, for example, if I was linked to an organizational membership, and my company had utilized all of the included ones, I could go ahead and purchase a professional membership

143

00:30:35.587 --> 00:30:45.896

Michael Sullivan: and get 25% off at checkout, thus giving me access to myASQ and the myASQ community, the technical communities, and one geographical community, correct?

144

00:30:46.497 --> 00:30:47.487

Michael Sullivan: Okay, good.

145

00:30:47.487 --> 00:30:48.157

Lauren Von Euw: Thank you.

146

00:30:48.527 --> 00:30:50.766

Michael Sullivan: I wanted to make sure I explained it really well.

147

00:30:50.767 --> 00:30:52.207

Lauren Von Euw: No, no, I appreciate the backup.

148

00:30:52.527 --> 00:31:11.126

Michael Sullivan: I have, let's see, I thought I had one more in here. Looks like I didn't get a ton of questions in here. Okay, can you show how to update communications, how to opt-in frequency? They don't receive if they don't opt in?

149

00:31:11.567 --> 00:31:20.746

Michael Sullivan: Let me repeat that. Can you show how to update communications, how to opt-in, and frequency? Meaning, they want to know how to

150

00:31:20.917 --> 00:31:31.097

Michael Sullivan: how to opt into the communications, and I know that you touched base beginning of that, as far as the frequency about how you could set up getting those messaging.

151

00:31:31.917 --> 00:31:40.886

Lauren Von Euw: Yeah, so when you're logged in, if you, click on your picture, if you've added one...

152

00:31:40.887 --> 00:31:49.267

Michael Sullivan: Why don't I go back to this screen, because this one might give us a little bit more of a bird's eye view of when you were saying, go ahead and create your record.

153

00:31:51.427 --> 00:31:56.317

Lauren Von Euw: Yeah, so see where my little circle is at the top of my photo on the top right?

154

00:31:56.557 --> 00:31:58.447

Lauren Von Euw: That, if you click on that.

155

00:31:58.607 --> 00:32:12.226

Lauren Von Euw: we're on slides, obviously, so you're not going to be able to see it live, and we can reach out directly to whoever asked this question, but if you click on that, you're going to get a drop-down where you can edit your profile. And so, once you're logged into your account.

156

00:32:12.237 --> 00:32:22.876

Lauren Von Euw: you can kind of update your settings in that space. I'm happy to send out, more detailed instructions, but that's kind of where you would manage all those preferences.

157

00:32:23.027 --> 00:32:34.777

Michael Sullivan: And managing those preferences is kind of leading to another question. That's where I would be able to manage... would it be within the myASQ community, or within my own record to add technical communities to my account?

158

00:32:34.777 --> 00:32:44.386

Lauren Von Euw: That's through our website, ASQ.org. So that's a little tricky, so again, if that, like, two websites is just... I'm not sure where to go, just send us an email, we'll help you out.

159

00:32:45.157 --> 00:33:08.797

Michael Sullivan: That's about all I have for questions. I know some of them have been answered in the chat, so I'm gonna leave it open for just a few more minutes if anybody else has any questions, and I'll kind of watch the chats as they come in. I'm... I'm refreshing it to see if anything comes in. I want to make sure we don't miss anybody's question if they do have any questions. So, for the most part, today's presentation's going to be done. If we get a few other questions in, great.

160

00:33:08.797 --> 00:33:29.767

Michael Sullivan: But I first and foremost want to thank everybody for being an organizational member, as well as an individual member, and again, I hope everyone has a great holiday season, and again, this last month, you could have been many, many other places. We appreciate you being here. So we'll give it just a few minutes and see if any other questions come in, and otherwise, we'll just give everyone some time back.

161

00:33:32.577 --> 00:33:37.766

Michael Sullivan: So, Lauren, I'll give it a few minutes, I'll just watch for anything to... kinda come in.

162

00:33:38.497 --> 00:33:39.767

Michael Sullivan: I keep refreshing.

163

00:33:44.307 --> 00:33:49.437

Michael Sullivan: Yeah, some of the similar questions were, like, you know, technical divisions, where is things...

164

00:33:49.837 --> 00:33:51.686

Michael Sullivan: you know, the RU answer.

165

00:33:56.917 --> 00:34:20.917

Michael Sullivan: One question did come in that says, you're getting away from mailing out the paper ASQ certificates and replace with the digital certificates. The ASQE for certification, I think this is referring to, because it's talking about ASQE digital certificates. So the reason why they did that is a couple of things. They wanted it to be, blockchain locked, so it's more security-proof.

166

00:34:20.917 --> 00:34:35.876

Michael Sullivan: so that people can't basically impersonate a certification. And that's why, for those of you who do have a certification, there's going to be that badge that comes in. That's actually going to be downloadable, and it's got a block-laying chain in it.

167

00:34:35.877 --> 00:34:40.837

Michael Sullivan: Excuse me, that you can't actually duplicate. So that's why they did that.

168

00:34:41.447 --> 00:34:48.107

Michael Sullivan: So... That was the question on certifications. Certificates, excuse me.

169

00:34:48.667 --> 00:34:53.446

Michael Sullivan: So, I don't think we have any more questions. It looks like I have...

170

00:34:54.237 --> 00:35:04.347

Michael Sullivan: Not as many people on, so... I mean, we're gonna go ahead and wrap it up again today. One more thing. At the end here, there will be a little bit of a couple of pa-

171

00:35:04.677 --> 00:35:07.787

Michael Sullivan: I'm gonna get to the back, but I don't want to get anybody dizzy.

172

00:35:08.377 --> 00:35:16.996

Michael Sullivan: At the end of this, you'll get a short couple of question surveys. We encourage you all to take a look at that.

173

00:35:17.897 --> 00:35:32.526

Michael Sullivan: That survey is really important, because that's actually how we do more events like this, and getting people like Lauren to come in, talk about the communities, getting people, like previously we've had certification come in. So again, anything you have in there, just put in some suggestions, we'd appreciate it.

174

00:35:33.137 --> 00:35:50.197

Michael Sullivan: Another thing, too, you'll get a follow-up communication about where these slides and links are for it. Again, previously it was on the portal, now it'll be on myASQTV. So again, there'll be new communication, you won't have to go find it, we'll help you out there. So, I want to thank everyone for today, and have a great day.

175

00:35:50.327 --> 00:35:51.996

Michael Sullivan: Thank you very much, Lauren, I appreciate it.